B.A. in Business Administration with Informatics

The BBA programme delivers a general and broad education in business in combination with information technology, focusing on modern business enterprise tools such as SAP and E-Commerce. An international team of lecturers prepares students from more than 60 countries to effectively navigate the complexities of the global marketplace while maintaining sensitivity towards local needs.

The multicultural campus environment, as well as the internationally focused course content, will be an outstanding experience in your life. The high-quality standard of education along with practice-oriented up-to-date content will perfectly prepare you for your future career. Moreover, partnerships with other universities and companies from all over the world will enrich your international experience.

For detailed information about the BBA programme, please click here:

Overview of the programme:

The English-language degree course provides you with a solid background in two core areas, each with their individual diverse applications and methods:

**Business**, including Accounting, Logistics, Management, and Marketing, as well as Economics.

**IT**, including ERP, E-Business and IT Introduction.

In addition, you will gain in-depth knowledge in English for Business Purposes as well as Academic English and hone the soft skills necessary for your professional development and future career.

Study Info:

- Bachelor of Arts in Business Administration with Informatics
- Fully accredited tuition-free programme
- Standard duration of study: 7 semesters, incl. bachelor’s thesis
- Language of instruction: English
- Programme start: October of each year
- Campus Soest

Eligibility:

In order to enrol in the programme, you must provide an equivalent to the German higher education entrance qualification. You can check the requirements here.
How to Apply

Step 1: Apply online

EU/EEA citizens
• Meet the entrance requirements
• Begin your application using our [Online application system](#).
• Application Deadline 15th of July of each year

Non-EU/EEA citizens
• Meet the entrance requirements – You can check your individual country admission requirements [here](#).
• Begin your application using [Uni Assist](#) which is the online University Application Service for International Students. (You will have to register first)
• Application Deadline 15th of July of each year
• Please be patient since it takes a while for your application to be processed.

Step 2: Take an English language proficiency test

You can prove your English language proficiency by providing one of the following exams:
• TOEFL: Minimum score 575 (paper-based) 232 (computer-based) 91 iBT
• IELTS: Minimum band score 6.5

All TOEFL and IELTS test results must be submitted directly from the ETS.

Please note that all students must prove they meet English language requirements by October 1, 2018 in order to be considered for admission.

Step 3: Wait for your application to be processed and for you to get your official University Letter of Acceptance

Step 4: All Non-EU/EEA citizens must contact their local German Embassy or Consulate

In order for you to study in Germany you must have a student visa. Even if you are national of a country which is within the tourist visa waiver programme, you must have a student visa before coming to Germany.

Please take a look at the [FAQ’s](#) – they will provide you with useful information.

We are looking forward to your application!

Best regards,
BBA Administration Office