Feedback – Alumni

Sihle Maphosa from Zimbabwe
Strategic Marketing & Competitive Intelligence Intern
at AirLiquide Global E&C Solutions Germany GmbH

The BBA program has made a positive impact on my personal and academic development. It consisted of students from diverse cultures which enabled me to expand my intercultural competences. The combination of the business and IT courses offered during the program gave me a competitive edge as well as a broad spectrum of opportunities. Above all, the yearly career day arranged by the university gave me the opportunity to connect with many companies that are known as hidden champions within the region. I also enjoyed working with the competent professors and lecturers who genuinely prioritize the well-being of the students and are committed to bring the best out of every student. I feel that the course has equipped me with the necessary knowledge and skills to thrive in the corporate world.

Pinar Gülel from Germany
SAP Consultant
at K.A. Schmersal GmbH & Co. KG

I cannot find words to describe how amazing it was to study at this university. This program does not only prepare you for your professional life but also allows you to develop personally. It gives you the chance to work and learn from and with students from all around the world. This diversity in learning and working is a unique experience. Besides preparing you for being socially competent, it equips you to meet the requirements in the field of business and IT. You get everything you need from one source.

Lovely Ibanez from The Philippines
HR Global Intern at Daimler Financial Services

The BBA curriculum is extensive. It prepared us for the intertwined business and information technology. Our professors were extremely approachable and passionate in their fields. I enjoyed the diversity in the campus and it was a culturally enriching experience to have classmates from around the world. The university staff were helpful in all my academic concerns. It felt like being in a family. The BBA family gave me tons of guidance and resources. Now I am in the Master's program and just recently finished my internship with Daimler Financial Services.

Sai Xiao from China
Recruitment Specialist at Huawei Technologies

The content of my BBA program was more than business administration with IT components. It offered me the opportunity to develop and specialize personal interest during both theoretical study and practices in lab. Additionally, this program is held in a multi-cultural background, since it consists of students from all over the world. During my presentations and group projects in my study, I learned how to connect with people from different cultural backgrounds, how to team up in projects to achieve one goal and how to think «internationally». This multicultural environment really gave me a great study experience and this valuable experience has supported my career development.

Information
Since 2004, more than 750 students from over 100 countries have successfully graduated from our Business Administration with Informatics program with a Bachelor of Arts.

If you want to become part of this illustrious group, please contact bba-study@fh-swf.de
Feedback – Students

Muhammad Sabaa from Egypt
Being a BBA student here is by default a privilege, starting from the well-established education infrastructure we are dealing with, and the up-to-date and valued subjects and content to the really close and friendly professors and teachers. But still this testimonial could be heard in many other programs as well. However, I would like to focus on the main unique strength of this program, which is the application, I name it myself the «implementation rule». You will not register for it as a subject to pass, but you will face it as an environment, where you have to adapt to get success. I really appreciate this way of teaching while pushing people to their limits, simply because it has enabled me to be more competitive and to prove my worthiness in a very comprehensive way. It is not only talking the talk but it is also walking the walk.

Stanislav Herdt from Germany
The name «University of Applied Sciences» truly keeps its promise when it comes to the BBA study program. Every semester we get the opportunity to apply the theory learned to a variety of assignments like case studies, group projects, presentations and many more. This has really helped me to develop a business oriented mindset, allowing me to tackle challenges in an analytical and innovative way. I am convinced that this experience will give me a competitive edge on the future labor market and in my career.

Emmanuel Donkor from Ghana
The BBA program at the South Westphalia University of Applied Sciences is exceptional. I have gained so much experience from working with and under students and lecturers from different countries. Some courses I took have made me more creative, and have improved my writing and presenting skills. In cases where I had questions about a particular subject, not only did I go to the lecturers, who were always happy to answer and guide me in the right direction, but I also had the opportunity to attend tutorials being taught by other students to get more help. Also, there were social events where I met both students and lecturers to interact with, thereby understanding different cultures. During classes, I realized that the lecturers had their own expectations which made me learn how to adjust and adapt to different types of working environments. The BBA program has prepared me for many different roles in the future. I could not have asked for more.

Zain Spitaman Petigara from Pakistan
Moving to Soest from a big city took some time to adjust, but the BBA faculty and staff has played a big role in this. Everyone is very hospitable and help is always available to anyone who needs it. The course itself is very informative, with its intense lectures which are strategically combined with practical classes to get a further understanding of the topic. The program structure is designed to suit the students’ capabilities, allowing them to take up as many modules each semester.

Quynh Nhu Nguyen Tran from Vietnam
I like this BBA course not only because it is a combination of traditional business administration study and new information technology study but also because of the living environment here. We have the opportunity to both study in larger size lectures and at the same time work in smaller groups to solve specific tasks. Moreover, it is hard to find a university which offers practical courses on how to deal with multicultural conflicts to how to think and act as a real business person. Besides the lectures, I also like the multinational environment here. We are from all over the world willing to exchange knowledge and share ideas. I am happy with my decision to choose this Business Administration with Informatics course for my Bachelor degree!

Tatiana Savelieva from Belarus
My chosen study program at the University of Applied Sciences allows me to enhance my education and improve my knowledge in such important business disciplines as Business Administration, Economics, Marketing, etc. I highly appreciate the opportunity to do internships at many German companies like Volkswagen, Siemens and Deutsche Bank. Being a third semester student I’m looking forward to gaining my first working experience within the EU. I believe that after graduation I will become the highly skilled specialist I’ve always wanted to be, and that my qualifications will be recognized worldwide.